

SPEAKERS & TOPICS

OPENING KEYNOTE

Telling New Futures

How media, arts, and culture shape the futures we believe in

Children grow up surrounded by stories about the future. But what kind of futures are they being offered? Across news, social media, and popular culture, we tend to see the same recurring narratives – centered around technological breakthroughs, crisis or climate collapse. What’s often missing are futures that invite nuance, care, and co-creation.

In this keynote, **Thor Svanholm Gustavfson** makes the case for strengthening what UNESCO calls Futures literacy – the ability to imagine and use the future – in different ways – to prepare, adapt and innovate in a world marked by uncertainty and constant change. In times of high uncertainty and declining collective imagination, this becomes more than a skill. It becomes a necessity. Futures literacy helps us uncover the hidden assumptions behind the futures we carry with us and opens a space for children to become not just recipients of inherited narratives of the future – but active shapers of new ones.

TABLE 1

Hosted by Rikke Flodin (PUBLIKUM)

Audiences of Tomorrow

Alina Goldman	<i>The Space Archivists: Co-creating an Immersive Cultural Heritage Experience with Children</i>
Eloïse Pomiès	Audience building: Welcome to <i>la Cité!</i>
David Kleeman	My Fandom, My Partner

TABLE 2

Hosted by Kirstine Vinderskov (Danish Film Institute)

From Screen to Classroom

Nils-Thomas Andersson	Educational Film Distribution Toolkit
Kevin De Ridder	Does Every Film Have Educational Potential?
Nils-Thomas Andersson	Educational Film Distribution Toolkit

TABLE 3

hosted by Fraser White (IFFR)

The World of Non-Fiction

Liselot Verbrugge	Navigating the Documentary Distribution Landscape
Martijn Blekendaal	Breaking the Genre Rules: <i>The Invisible Ones</i>
Liselot Verbrugge	Navigating the Documentary Distribution Landscape

TABLE 4

hosted by Rajae el Morabet Belhaj
(Creative Europe Desk NL)

Futures of Children Media

Thor Svanholm Gustavfson	Telling New Futures
Niki Padidar	Unconscious Bias and the Future of Youth Films
Thor Svanholm Gustavfson	Telling New Futures

TABLE 5

hosted by Khaeta Chittick (BUFF Film Festival)

Authentic Storytelling

Zainab Goelaman	Authenticity in Scriptwriting
Ezra Verbist	How to Stay True to Your Core: <i>Just Jools</i>
Hidde de Vries	In Search for Authenticity: the Programmers’ Chat

TABLE 6

hosted by Erik Mund (See NL)

Reviving the Past

Lisa Boersen	How to Create Engaging Historical Stories for Kids: <i>Fri Fri Suriname – 50 Years of Independence</i>
Alina Goldman	<i>The Space Archivists: Co-creating an Immersive Cultural Heritage Experience with Children</i>
Marcel Barelli	Deep Dive into the Real Story of <i>Mary Anning</i>

TABLE 7

hosted by Calliope Charalambous
(Athens International Children Film Festival)

Responsible Screen time

Krešimir Zubčić	Responsible Programming – a Buyer’s Take
Denise Mensonides	Playful Pathways to Digital Literacies
Denise Mensonides	Playful Pathways to Digital Literacies

TABLE 8

hosted by Lotte Bronshoff (the Netherlands Film Fund)

World (re)Building

Lily Yan	The New Brand Building Blocks of Kids’ Entertainment
Joost van den Bosch and Erik Verkerk	Adapting a Classic: the Story of the <i>Tummy Tom</i> Films
Melissa Vega	Less in More: Building the Success of <i>Samuel</i> series

TABLE 9

hosted by Daan Stigter (Lab Vlieland)

Sustainable Stories

Nadia Piet	Planetary Costs of AI in Filmmaking
Judith Rigter	Green Goals of Cinekid Festival
Nadia Piet	Planetary Costs of AI in Filmmaking

TABLE 10

hosted by Sammie de Vries (XR Lab)

The Future is Immersive

Nienke Huitenga	Immersive Experiences: Centuries Old or Brand new?
Ethan Shaftel	<i>Gargoyle Doyle</i> and the Challenges of Immersive Comedy
Eva Zoë Heijnen	AI in Building <i>Time Ripple</i>

CINEKID

PROFESSIONALS

INDUSTRY FORUM 2025

Pathé Amsterdam Noord, Cinema 1 & 8

Tuesday, 21 October

14.00 – 17.45

TIMETABLE

Create your personalized schedule for
the Industry Forum,

featuring over 24 speakers across 10 thematic tables, divided into 3 rounds of 45-minute sessions. Exchange experiences and ideas with industry experts in an engaging and interactive setting.

Cinekid for Professionals Programme

The full program can be found in a CfP booklet online and on our website: **www.cinekid.nl/en/professionals**



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We are thankful to the Industry Forum

Partners: Creative Europe Desk NL, Netherlands Film Fund, SEE NL, Danish Film Institute, Network Screen the Future, Athens International Children Film Festival, BUFF Film Festival, International Film Festival Rotterdam, Lab Vlieland, XR Lab.

TIME	What	Where										
13:30	Doors open	Pathé – Cinema 8										
14:00	Opening KEYNOTE Telling New Futures	Pathé – Cinema 8	TABLE 1	TABLE 2	TABLE 3	TABLE 4	TABLE 5	TABLE 6	TABLE 7	TABLE 8	TABLE 9	TABLE 10
14:45	Short break	Pathé – Cinema 8	Audiences of Tomorrow	From Screen to Classroom	The World of Non-fiction	Futures of Children Media	Authentic Storytelling	Reviving the Past	Responsible Screen time	World (re)Building	Sustainable Stories	The Future is Immersive
15:00	ROUND 1	Pathé – Cinema 1	Alina Goldman	Nils-Thomas Andersson	Liselot Verbrugge	Thor Svanholm Gustavfson	Zainab Goelaman	Lisa Boersen	Krešimir Zubčić	Lily Yan	Nadia Piet	Nienke Huitinga
15:45	Short break	Pathé – Cinema 1										
16:00	ROUND 2	Pathé – Cinema 1	Eloïse Poggiès	Kevin De Ridder	Martijn Blekendaal	Niki Padidar	Ezra Verbist	Alina Goldman	Denise Mensonides	Joost van den Bosch and Erik Verkerk	Judith Rigter	Ethan Shaftel
16:45	Short break	Pathé – Cinema 1										
17:00	ROUND 3	Pathé – Cinema 1	David Kleeman	Nils-Thomas Andersson	Liselot Verbrugge	Thor Svanholm Gustavfson	Hidde de Vries	Marcel Barelli	Denise Mensonides	Melissa Vega	Nadia Piet	Eva Zoë Heijnen
17:45	CfP Opening Drink	Hollywood Café										